

ISABEL



Isabel Estate Vineyard Vintage 2010 Newsletter

Vineyard News

The vineyard is certainly an exciting place to be right now! The grapes are in their last stages of ripening so the anticipation is rising. We are hoping to keep nice sunny skies for the next couple of weeks with no rain. Fingers crossed! Fortunately, the birds have been giving us a break this year, very cool. Now all we have to do is keep the Angora goats from escaping into the vineyard and helping themselves to a little snack.

The new interns have been keeping busy (very busy!) taking lots of samples and analysing the progress of the ripening. They are trying to predict the optimum time to harvest each of the different varieties.

We are all very excited about the 2010 vintage. It will be characterized as a 'coolish' year. However, it has been sunny and dry- long, slow ripening. Perfect for a Marlborough Sauvignon Blanc!

Winery News

The winery is bursting with activity! We are bottling, packaging and moving stock around to make room for the new grapes. Everyone has been working hard to clean and organize the winery. All the machinery, barrels and other equipment have been scrubbed down so they are fresh and spotless for the vintage. The Pinot Noir will be the first variety through this year.



Cellar Door Hours

Monday - Friday 11am - 4 pm

Meet the Interns

Isabel Estate Vineyard is thrilled about our newest additions to the team. The interns for the 2010 vintage are an intelligent and motivated group. Most are University Graduates in Wine Science and Viticulture and come from smallish, family wine businesses.

Leo and Hannes were our first arrivals all the way from Austria. Filio and Elena are here for a month from Greece. Patty has escaped her desk job in Colorado to come help us out. Finally, Jeremy has journeyed across the 'ditch' from Australia.



Isabel Family News

Caitlin has moved up to Hawkes Bay to work the 2010 vintage at Selini. She's very excited to learn more about an entirely new perspective to the wine making process!

Brad- "It certainly is a change of scenery - sitting on a tractor seat and walking throughout the vineyard, compared to sipping lattes and strolling around the campus at University..."

Luke- "Going into my fourth year at home working on the ranch... hard out! What started out as a "visit" home after returning home from France in 2007... I find myself fulltime in the winery learning the 'ins and outs' of winery/cellar operations. What a ride it's been! May it continue into the next generation!"

Jane- "Never thought I'd say it, but after years of roaming overseas, I've come to realize I don't want to live anywhere else. In the past few years being at home I've really got into the practical aspects of winemaking and bottling, but there is still a lot more I want to know, so I've enrolled in an online Bachelor of Wine Science course."

Pati (Winemaker/oenology)- "This vintage 2010 is looking really great. Naturally lower yields this year. A near perfect weather season. This year is shaping up to be a 'low stress' vintage with the fruit arriving at the winery in optimum ripeness

and condition. Just the way I like it."

Bed & Bottle

Come stay at Isabel's B&B located right on the estate! There are a variety of rooms to accommodate up to a dozen people. Free laundry, Internet, local phone calls, and a bottle of wine! The lodge also has a full kitchen with everything you need and new appliances. There is a TV and picnic area as well. Call for reservations.



Autumn 2010 Order Form

Varietal	Description	Case Price	Bottle Price	Quantity Ordered	Total Cost
Sauvignon Blanc 2009	The weighty palate and exquisitely soft texture is rounded out with layers of fresh acidity. Delicious medley of tangy citrus and minerality from the Isabel terrior.	\$220.00	\$20.00		
Dry Riesling 2007	Very aromatic and perfumed. Dry and crisp finish.	\$220.00	\$20.00		
Pinot Gris 2009	The Pinot Gris will appeal to many, rich nectar juice, spice and white peach mix with a creamy vanilla and hints of acidity in the form of waxy apples.	\$220.00	\$20.00		
Chardonnay 2006	The palate is round with perfumed peaches and pineapples while elegant floral notes give a natural impression of sweetness and delicacy.	\$308.00	\$28.00		
Pinot Noir 2006	Dark medium garnet colour, elegant primary fruit characters, ripe plums, strawberry and cranberry as well as chocolate and spiced notes with balanced oak.	\$210.00 (6 pack)	\$35.00		
Noble Sauvage 2006 (375 ml)	As per Bob Campbell, "A precious and exciting example of botrytised Sauvignon Blanc." 95 points!	\$234.00 (6 pack)	\$39.00		
Sauvignon Blanc 2006 (1/2 Bottle) (375 ml)	One of "1001 Wines You Must Try Before You Die"	Was \$132.00 \$120.00	\$12.00		
Pinot Noir 2007 (1/2 Bottle) (375 ml)	Perfect for lunch!	\$209.00	\$19.00		
Trio of Sauvignon Blanc (3 Pack)	A trio of estate Sauvignon Blanc's ('05, '06, &'07), showcasing three distinct growing seasons.	\$50.00	N/A		
Trip of Dry Riesling (3 Pack)	A trio of estate Dry Riesling ('06, '07, &'08). Very food-friendly wines.	\$50.00	N/A		
Isabel Vest	Cosy black vest with zip pockets and Isabel logo.	N/A	\$55.00		
Isabel T-shirt	"we've upped the standard... now up yours"	N/A	\$25.00		
Isabel Extra Virgin Olive Oil	Yummy! 2009 vintage. 375 ml bottle.	N/A	\$25.00		

Name: _____

Email: _____

Phone Number (required by courier for private deliveries): _____

Delivery Address: _____

Special Delivery instructions: _____

Payment Details, Credit Card (please circle one) Visa MasterCard

Name on Card _____ Expiry Date _____

Card Number _____

By signing this order you are agreeing to the terms and conditions set out below.

Signed _____ Date _____

Terms and Conditions

All pricing is in New Zealand dollars and includes G.S.T. of 12.5%
 Only persons over 18 years of age can order or receive wine from Isabel Estate.
 Orders will be delivered within five working days
 Isabel Estate reserve the right to restrict sales should orders exceed available supply
 Please contact Isabel Estate as soon as possible if you wish to change or cancel your order.
 If your order has not been dispatched at the time of cancellation your credit card will be refunded in full - please note freight will be charged on all orders dispatched before cancellation.
 Isabel Estate accepts no responsibility for any misuse of credit card details gained by illegal means by an unauthorized third party
 Isabel Estate cannot accept responsibility for deliveries to unattended addresses
 Loss or destruction of goods. The company (Isabel Estate) shall be under no liability what so ever in regard to lost or damaged goods unless: - We have written notice of any claim giving full particulars of any alleged loss or damage, received by the company within seven (7) working days after the delivery of the goods, or in the case of loss or destruction of the goods, within fourteen (14) working days of the date of dispatch of the goods.

Place orders by:
 Phone: (03) 572 8300
 Fax: (03) 572 8383
 Email: info@isabelestate.com

American Express



Ask about our back vintage wines!
All have developed rich, interesting characters!